

What is Uncoated, Gloss, and Matte Paper Finishing?

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Uncoated Paper

Uncoated paper has no extra coating or paper finishing. Because there is no coating, there is no glare on the surface. This is ideal for prints with a lot of text.



Matte Coated Paper

Matte paper has a light coating that boosts contrast, but results in little glare. The matte coating provides a smoother presentation than an uncoated sheet, and softer than the appearance of a glossy sheet.



Gloss Coated Paper

Gloss coated paper provides a lot of shine, which results in a higher contrast and color gamut than other papers. This coating gives a very nice finish and professional look for marketing materials or any other kinds of prints that want to show off the color.



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